

BuyDirect Free Shipping Campaign Terms & Conditions (“Campaign T&C”)

1. **Organiser**

This BuyDirect Free Shipping Campaign (“**Campaign**”) is organised and managed by **Exabytes Network Sdn. Bhd.** (“**Exabytes**”), trading as Exabytes New Retail (“**Organiser**”). Participation is subject to these Campaign T&C and all applicable laws and regulations in Malaysia.

2. **Campaign Period**

The Campaign shall commence on from **6 August 2026** and shall end on **30 September 2026**, both dates inclusive (“**Campaign Period**”), unless the Organiser, at its sole discretion, decides to amend or extend the Campaign Period. Any such changes will be notified in accordance with these Campaign T&C.

3. **Eligibility**

- The Campaign is open to all residents of Malaysia.
- Participants under **18 years old** must obtain parent or legal guardian consent to participate and claim any prize.
- No minimum purchase is required to participate in the Campaign.

4. **How to Participate and Campaign Mechanics**

- The campaign is valid until **30 September 2026**, or until all allocated redemptions have been fully redeemed, whichever comes first.
- BuyDirect will subsidise the shipping fee for eligible orders up to a **maximum of RM15 per eligible order**.
- Each participating brand will be allocated **50 free shipping redemptions**, which shall be available on a **first-come, first-served basis**, subject to availability.
- Each customer/user is entitled to redeem the free shipping subsidy once only during **the Campaign Period**.
- **Participating brands may be added to the Campaign progressively throughout the Campaign Period**. The latest participating brands will be published and updated on the BuyDirect campaign page from time to time.
- The campaign availability and redemption period for each participating brand may vary depending on the date the brand joins the campaign and the available redemption allocation.
- If the actual shipping fee exceeds RM15, the difference shall be payable **by the customer**.
- The shipping subsidy is applicable only to eligible purchases made from participating brands and remains subject to the availability of the allocated redemptions for each participating brand.
- The offer is not transferable and cannot be exchanged for cash or any other form of compensation.
- BuyDirect reserves the right to amend, modify, suspend, or terminate the modify, suspend, or terminate Campaign mechanics, participating brands, Campaign Period or these **Campaign T&C** where reasonably necessary. Any material changes will be communicated through the BuyDirect campaign page or other appropriate channels.
- BuyDirect reserves the right to disqualify any redemption or refuse participation where there is reasonable suspicion of fraud, abuse, misuse, or breach of these Campaign T&C.
- In the event of any dispute arising from the campaign, BuyDirect’s decision shall be final and binding, subject to any applicable rights and remedies available to customers under Malaysian law.

5. **Use of Personal Data**

By participating in this Campaign, each participant agrees that the Organiser may collect, use, and process their personal data for purposes related to running the Campaign, including verification, winner selection, prize fulfilment, announcements, and related communications, in accordance with the Personal Data

Protection Act 2010 and Exabytes' Privacy Notice. Participants also consent to the Organiser using their name, image, and likeness for marketing, advertising, and publicity purposes in any media, without further notice or compensation, while retaining the rights granted under the PDPA, including access and correction of their personal data.

6. Intellectual Property

- Participants retain ownership of content they submit (e.g., photos, videos, reviews).
- By participating, participants grant the Organiser a worldwide, royalty-free, non-exclusive license to use their submitted content for marketing and promotional purposes.
- All Organiser-owned content, including campaign materials, logos, and branding, remain the property of the Organiser and may not be copied, modified, or distributed without permission.

7. General

- Participation in this Campaign means full and unconditional acceptance of these Campaign T&C.
- The Organiser may amend, suspend, or terminate the Campaign or these Campaign T&C at any time without prior notice.
- The Organiser shall not be responsible or liable for any matters relating to product availability, quality, performance, or any transactions between participants and third parties.
- Any disputes should first be resolved amicably. If unresolved, disputes are governed by Malaysian law and the courts of Malaysia.

[End of the Campaign T&C]