

Shop & Win Campaign Terms & Conditions (“Campaign T&C”)

1. **Organiser**

This Campaign Giveaway (“**Campaign**”) is organised and managed by **Exabytes Network Sdn. Bhd.** (“**Exabytes**”), trading as Exabytes New Retail (“**Organiser**”). Participation is subject to these Campaign T&C and all applicable laws and regulations in Malaysia.

2. **Campaign Period**

The Campaign shall run from **1 October 2026 to 31 October 2026** (“**Campaign Period**”), both dates inclusive, unless the Organiser, at its sole discretion, decides to amend or extend the Campaign Period. Any such changes will be notified in accordance with these Campaign T&C.

3. **Eligibility**

- The Campaign is open to all residents of Malaysia.
- Participants under **18 years old** must obtain parent or legal guardian consent to participate and claim any prize.
- No registration, membership, organisational affiliation, or minimum purchase is required to participate.
- Entries submitted by automated bots or fraudulently will be disqualified.

4. **How to Participate**

- Participants must access the Campaign through the Organiser’s official **BuyDirect** platform during the Campaign Period. Participation outside of **BuyDirect** platform will not be accepted.
- To qualify, participants must click through **BuyDirect** to the official purchase pages of the participating brands using the campaign call-to-action (CTA) links provided. Only actions completed via these official CTAs will be eligible.
- Participants must also complete the official Campaign Entry Form (“**Campaign Entry Form**”) to register their participation. By submitting the Campaign Entry Form, participants acknowledge and consent to the collection, use and processing of their personal data for the purposes of administering the Campaign, including verifying participation, managing entries and awarding prizes, in accordance with the Personal Data Protection Act 2010 and its applicable amendments, regulations and guidelines (“**PDPA**”). The Organiser will not access participants’ client account data directly. The Organiser will only collect and process personal data reasonably necessary for the administration of the Campaign and in accordance with the Organiser’s applicable privacy notice.
- **No minimum purchase** is required to participate in the Campaign.
- Each Qualifying Order shall constitute one (1) entry into the Campaign. Participants may place multiple Qualifying Orders during the Campaign Period and thereby obtain multiple entries to increase their chances of winning. For the avoidance of doubt, notwithstanding the number of entries submitted, each Participant shall be entitled to win one (1) prize only throughout the Campaign. For the purposes of these Campaign T&C, “**Qualifying Order**” means an order for eligible goods successfully placed and paid for through the Organiser’s official **BuyDirect** platform during the Campaign Period, which is not cancelled, returned, refunded, or otherwise reversed.
- The Organiser reserves the right to verify all entries and disqualify participants who fail to comply with these Campaign T&C, act in bad faith, or attempt to manipulate or exploit the Campaign.

5. **Tracking & Validation**

- Participation in the Campaign is subject to verification by the Organiser based on records of visits to BuyDirect, click-throughs via the official UTM-tagged campaign links, and the completed Campaign Entry Form. Only entries that are properly submitted, accurately recorded and successfully verified

through the Organiser's official systems shall be considered valid and eligible for participation in the Campaign.

A "Qualified Entry" is defined as an entry that meets all of the following conditions:

- i) Submission of the Campaign Entry Form;
 - ii) Successfully completed a purchase order qualifying as a Qualifying Order; and
 - iii) Correct tagging of the order to the Campaign.
- Any entry that fails to meet any of the criteria set out in this Clause 5 above shall be deemed invalid and shall not be considered a Qualified Entry for the purposes of this Campaign.
 - The Organiser reserves the right, at its sole discretion, to disqualify any Entry which:
 - a) is incomplete, inaccurate, illegible or contains any false or misleading information;
 - b) cannot be verified or reasonably attributed to the Participant due to missing, invalid or incorrect UTM parameters, or where the required Campaign Entry Form has not been duly submitted;
 - c) is duplicated, submitted more than once where only one Entry is permitted, or generated or submitted using automated, robotic or other unauthorised means; or
 - d) is submitted in breach of these Campaign T&C or any applicable law
 - d) is reasonably suspected by the Organiser to involve fraud, cheating, manipulation, abuse or any attempt to circumvent or undermine the mechanics or eligibility requirements of the Campaign; or
 - f) is otherwise found, upon verification by the Organiser, not to satisfy the eligibility or entry requirements of the Campaign.

6. Winner Selection

- **One (1) winner** shall be selected by random draw from among all eligible participants whose participation has been successfully tracked and who have fully complied with all campaign requirements during the Campaign Period.
- All decisions made by the Organiser in relation to the selection of winner, eligibility of participants, validity and authenticity of entries, ranking, and allocation of prizes, as well as any matters not expressly provided for herein, shall be final, conclusive, and binding, and no correspondence, appeal, or dispute shall be entertained.

7. Winner Announcement

The winner will be selected and announced by the Organiser within the month following the expiry of the Campaign Period through the Organiser's official communication channels and/or notified directly using the contact details provided by the respective participants. The Organiser may contact the winner for the purpose of verifying the winner's eligibility and arranging the fulfilment of the prize. Participants are responsible for ensuring that the contact details provided to the Organiser are accurate and up to date.

8. Prizes & Prize Conditions

- Subject to these Campaign T&C, the prize to be awarded under this Campaign is as follows:

Grand Prize: Two (2) Platinum tickets to the Chiang Mai CAD Yi Peng Sky Lantern Festival scheduled to be held on 24 November 2026, with a total stated value of USD 798 ("Prize").
- The Prize has been purchased and arranged by the Organiser and will be transferred to the Winner in accordance with the Organiser's prize redemption process. The Organiser may facilitate the transfer and/or change of the ticket holder details to the Winner, where applicable.
- The Prize is subject to the terms, conditions and entry requirements imposed by the relevant event organiser and/or ticket issuer. The Winner shall comply with all applicable requirements for the use and

redemption of the Prize. Where entry to the event is by QR code or electronic ticket, the Winner shall be responsible for presenting the valid QR code or ticket in accordance with the applicable entry requirements.

- The Prize is non-transferable, non-refundable and not exchangeable for cash, credit or any other item, except where otherwise determined by the Organiser or required by applicable law.
- Any photographs, images, descriptions or other representations of the Prize used in the Campaign promotional materials are for illustrative purposes only and may differ from the actual Prize provided.
- If the Prize becomes unavailable, is cancelled, postponed, materially changed or cannot reasonably be provided for reasons beyond the Organiser's reasonable control, the Organiser may, where reasonably practicable, substitute the Prize with another prize of comparable value or make such other reasonable arrangements as the Organiser considers appropriate, subject to applicable law. No cash or other compensation shall be payable solely as a result of such substitution, cancellation or change, except where required by applicable law.
- Any warranty, guarantee or service relating to the Prize, where applicable, shall be subject to the terms and conditions of the relevant ticket issuer, event organiser, supplier or other third party. Nothing in these Campaign T&C shall exclude or limit any liability or right which cannot lawfully be excluded or limited under applicable law.
- To the fullest extent permitted by applicable law, the Organiser shall not be responsible for any loss, damage, cost, expense, delay or inconvenience arising from or in connection with the acceptance, transfer, redemption or use of the Prize, including any cancellation, postponement, change or other act or omission by the relevant event organiser, ticket issuer or other third party, except to the extent caused by the Organiser's negligence, wilful misconduct or breach of these Campaign T&C, or where such liability cannot lawfully be excluded or limited.
- The Winner may be required to provide valid proof of identity, contact details and/or other information reasonably required by the Organiser for the purposes of verifying eligibility and facilitating the transfer and redemption of the Prize. The Winner shall complete the required verification and redemption process within the period specified by the Organiser.
- Failure by the Winner to comply with the applicable verification or redemption requirements within the specified period may result in forfeiture of the Prize, subject to applicable law.
- The Winner shall be responsible for all personal expenses and costs not expressly included in the Prize, including, where applicable, travel, accommodation, meals, transportation, visa costs, insurance and other incidental expenses incurred in connection with attending the event.
- Any taxes, duties, levies, fees or other charges imposed by any applicable authority in connection with the receipt, transfer, redemption or use of the Prize shall be borne by the Winner, unless otherwise stated by the Organiser or required by applicable law.
- The Organiser reserves the right to verify the eligibility of the Winner and to disqualify any person who is found to have breached these Campaign T&C, subject to applicable law.
- Nothing in these Campaign T&C shall operate to exclude or limit any liability of the Organiser which cannot lawfully be excluded or limited under the laws of Malaysia.

9. Stackability of Promotions

- This Campaign may be used together with other promotions, discounts, or vouchers offered on participating brands' official purchase pages, unless stated otherwise by the relevant brand or the Organiser.
- The Organiser and participating brands reserve the right to limit or exclude such combination at any time without prior notice.

10. Prize Fulfilment

- The Winner shall be solely responsible for providing accurate, complete and up-to-date information and documents as reasonably required by the Organiser for the purposes of verifying the Winner's eligibility and facilitating the delivery, transfer or redemption of the Prize within the timeframe specified by the Organiser.
- The Organiser shall not be liable for any delay, non-delivery, misdelivery, unsuccessful transfer or inability to redeem the Prize arising directly or indirectly from inaccurate, incomplete, outdated or erroneous information or documents provided by the Winner.
- Where a Prize is returned, undeliverable, or otherwise cannot be delivered, transferred or redeemed due to the Winner's failure to provide the required information or comply with the applicable requirements within the specified timeframe, the Organiser reserves the right, subject to applicable law, to forfeit the Prize or require the Winner to bear any reasonable additional costs incurred for delivery, re-delivery, transfer or other arrangements.
- For the avoidance of doubt, where the Prize is provided electronically or by way of an electronic ticket, QR code, voucher, digital confirmation or similar electronic means, fulfilment shall be deemed completed when the relevant electronic ticket, QR code, voucher, confirmation or other applicable details have been successfully sent, transferred or made available to the Winner using the contact details or account provided by the Winner.
- Where the Prize is a physical item, fulfilment shall be deemed completed upon delivery to the address provided by the Winner, subject to applicable law.

11. Use of Personal Data

By participating in this Campaign, each participant agrees that the Organiser may collect, use, and process their personal data for purposes related to running the Campaign, including verification, winner selection, prize fulfilment, announcements, and related communications, in accordance with the Personal Data Protection Act 2010 and Exabytes' Privacy Notice. Participants also consent to the Organiser using their name, image, and likeness for marketing, advertising, and publicity purposes in any media, without further notice or compensation, while retaining the rights granted under the PDPA, including access and correction of their personal data.

12. Intellectual Property

- Participants retain ownership of content they submit (e.g., photos, videos, reviews).
- By participating, participants grant the Organiser a worldwide, royalty-free, non-exclusive license to use their submitted content for marketing and promotional purposes.
- All Organiser-owned content, including campaign materials, logos, and branding, remain the property of the Organiser and may not be copied, modified, or distributed without permission.

13. General

- Participation in this Campaign means acceptance of these Campaign T&C.
- The Organiser may amend, suspend, or terminate the Campaign or these Campaign T&C at any time without prior notice.
- BuyDirect is the Campaign landing platform only, all purchases are completed on the official pages of participating brands. The Organiser is not responsible for product availability, quality, or transactions.
- Any disputes should first be resolved amicably. If unresolved, disputes are governed by Malaysian law and the courts of Malaysia.

[End of the Campaign T&C]